
Praxis Des Customer Relationship Management Branchenlösungen Und Erfahrungsberichte By Matthias F Uebel Stefan Helmke

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April 6th, 2020 - im hinblick auf diese entwicklung erlangt customer relationship management in forschung und praxis zunehmend an bedeutung das management konzept des customer relationship managements ist jedoch nicht unumstritten befürworter verstehen es als einen neuartigen lösungsansatz zum erhalt bzw zur steigerung von unternehmensgewinnen'

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auftragsabwicklungssteuerung etc''best practices customer relationship management

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